

Greens Natural + Organic Market

2010 | Vancouver BC

project profile



exterior entry signage | living wall



produce area

overview

Greens Organic + Natural Market is a 7,020 sq ft grocery store featuring a café and deli. The focus of the store is on natural, organic and healthy food, and the Client wished to demonstrate sustainability in the fit-up of the store.

The message is conveyed at the entry with signage mounted to a living wall planted with native species.

The concrete flooring throughout the store reduces the need for an additional flooring material and is durable and easily maintained.

The metal ceiling grid, much of the lighting, and some of the equipment and produce bins were salvaged. The washroom floor tile, suspended ceiling systems, steel studs, insulation and gypsum board all have high percentages of recycled content. Other sustainable attributes include the use of rapidly renewable and formaldehyde-free bamboo panels for millwork, and the specification of low-emitting adhesives, sealants, paints and coatings.

One of the inherent challenges of the location was making it work for one tenant requiring a large open area, in a space originally designed for several smaller tenants. The layout works with the restrictive structural grid, and the re-sloping of the concrete slab deals with changes of grade. A counter wraps around one of the concrete columns, anchoring one end of the store and serving as a divider between the deli and café.



café and deli

Pass-through openings at both the deli and the meat counter, create a visual connection between the customer and the back-of-house food preparation areas.

The colour scheme, featuring analogous accents of gold through orange-red and contrasted with a complementary accent of green, evokes a connection with baked goods, spices and fresh herbs and vegetables. Black shelving and equipment provide a background that highlights the colourful display of the produce and other grocery items. The high output and quality colour rendering of the flexible metal halide track lighting provides dynamic, energy-efficient accent lighting throughout the space.

The structural columns and deli/café counters are wrapped with quotes that reinforce Greens' aim of encouraging their customers to think more deeply about their food.



store displays

Penner & Associates was Interior Designer for Greens Organic + Natural Market.

collaborators

- First Western Development (construction manager)
- Ion Branding + Design
- MCW Consultants Ltd (mechanical/electrical)
- MUBI (living wall)