

p+a furniture Centro Line

PENNER & ASSOCIATES INTERIOR DESIGN
SILVER OTHER — FURNITURE & BRANDING



Photos courtesy Martin Tessler



Now part of its regular furniture collection, p+a furniture's Centro Line was originally designed for a multi-family residential project Penner & Associates Interior Design Inc. was working on with developer Rize Alliance.

The objective was to create cost-effective, timeless, sustainable, space-saving furnishings with a modern aesthetic for the Centro sales centre and display suite, adhering to budget. This included a headboard, daybed, entertainment unit and dining sideboard. However, due to time constraints and the limited availability of furniture fabricators, the latter two pieces were not built.

Constructed from white oak veneered to a MDF substrate with no added urea formaldehyde, the headboard (designed for the display suite master bedroom) is a series of stacking wall-mounted wood panels that allow for a range of height options. The base panel of the headboard, which is designed as a separate unit to allow any standard queen-sized bed to be used with it, incorporates built-in bedside tables. Future options will include upholstered panels.

Designed for the display suite's second bedroom, the daybed is a multipurpose item designed to make good use of limited space. It incorporates a mattress for sitting or sleeping, a convenient ledge with an adjustable task light for reading, an open shelf in the base and a drawer for storage underneath. The bolsters can be used as head or footrests and also make handy yoga props. The bolster fabric is Nano-Tex, a technology that gives the fabric inherent spill-repellent properties.

The other portion of this project entailed creating an identity for the company and furniture collection. Penner & Associates partnered with Ion Design & Branding to achieve this end.

Location Richmond, B.C.

Design Team Robin McIntosh, Shelley Penner, Saleem Khattak

Fabricator Jabez Fine Furniture Fabrication

Branding/Graphic Design Ion Design & Branding

Project Completion February 2007

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